Example Non-lethal Targeting Synchronization Matrix

Targeting Objectives:	1. Disrupt SPF and Fustina C2.

2. Limit civilian interference during offensive operations within sector.
3. Deny enemy Information Operations.
4. Reduce SPF/Terrorist Support in AOR.
5. Increase cooperation with US Forces.

DECIDE			DETECT & DELIVER				ASSESS
TGT SET	TARGET	NAI NAI Grid	ASSET	HOW	WHEN	EFFECTS	ENDSTATE / ASSESSMENT
Fustina Leaders	Fustina Mayor ERDEKIC, Enes	EN1323	TF 1-23 IN 931 PSYOP CAT A 1 THT	MSGs: 1-5 FTF	NLT D+5	Influence	Purpose: Limit civilian interference & gain cooperation. Assessment: Response to messages. Collection method: Civil Affairs, PSYOP & THT
	Fustina Political Leaders: LENDO , Ljubko RASIC , Enis	EN1323	TF 1-23 IN 931 PSYOP CAT A 1 THT	MSGs: 1-5 FTF	NLT D+5	Influence	Purpose: Limit civilian interference & gain cooperation. Assessment: Response to messages. Collection method: Civil Affairs, PSYOP, OSINT, & THT
	Fustina Ethnic Leaders: GOUJAN, Sead	EN1323	TF 1-23 IN 931 PSYOP CAT A 1	MSGs: 1-5 FTF	D+5	Influence	Purpose: Limit civilian interference & gain cooperation. Assessment: Response to messages. Collection method: Civil Affairs & PSYOP
PDK Leaders	FDK Leaders: MUDIC, Esad JAJUPI, Sadik LENDO, Milaim MITIC, Bozhe	FDK Political Offices	PSYOP CAT A 1 TF 1-23 TF 2-3 TF 5-20 THT	MSGs: 29-34	NLT D+5	Influence	Purpose: Limit civilian interference & gain cooperation to stop support to terrorists. Assessment: Response to messages. Collection method: Civil Affairs, PSYOP & THT.

Example Attack Guidance Matrix (AGM)

HPT	WHEN	HOW	EFFECT	REMARKS
Insurgent mortars	I	FA	D	Use search and attack teams in restricted areas.
Insurgent teams	I	FA	N	Destroy C2.
Insurgent cell phone	A	EA	EW	Disrupt service starting H-2.
Insurgent FM radio	A	EA	EW	No jamming until H-3 to preserve intelligence.
Hostile civilian crowds	A	CA/MP	Dispersed	25 or more with leadership constitute a crowd

Legend

When: I = Immediate
 A = As acquired
 P = Planned

Effects: S = Suppress
 N = Neutralize
 D = Destroy
 EW = Jamming

The **AGM** must be approved by the commander. The matrix addresses the targets or target sets to attack, how and when they will be attacked, and the desired effects that attacking the target will generate. It consists of the following elements:
HPTL. The HPTL is a prioritized list of HPTs by phase of the operation.
WHEN. The WHEN column indicates the time the target should be engaged. (See the legend below the example.)
HOW. This column indicates the attack system that will engage the target.
EFFECT. The desired effects on the target or target system are stated in this column.
REMARKS. Remarks concerning whether or not BDA is required, whether coordination must take place, and so forth are indicated in this column.